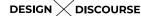
ALL INCLUSIVE - for a better future







all inclusive for a better future

OCT/NOV 2020 - MUNICH: AMANDA KOCK | ANJA LIETZAU | ALICA KROLL

Could an artificial intelligence system simply bring every component of human life and nature into balance if granted indefinite power? This project reflects upon the consequences of an artificial intelligence driven solution to all current and prospective societal as well as environmental issues. By contrasting the systems deep intrusion into human lives with the utilization of a visual language communicating calmness and peace through the webpage design, questions regarding the importance and constitution of human autonomy are evoked.

INTRODUCE YOUR PRODUCT/SERVICE: WHAT IS IT AND HOW DOES IT WORK?

Experience a whole new world without social, political or environmental problems.

Be part of all inclusive!

In the past decades our world has faced numerous seemingly hopeless challenges in the areas of climate, economy, politics and health.

Visions of the future take on dystopian proportions, but not with all inclusive! Our artificial intelligence solves the problems of humanity and our planet for a sustainable future on an individual and community level.

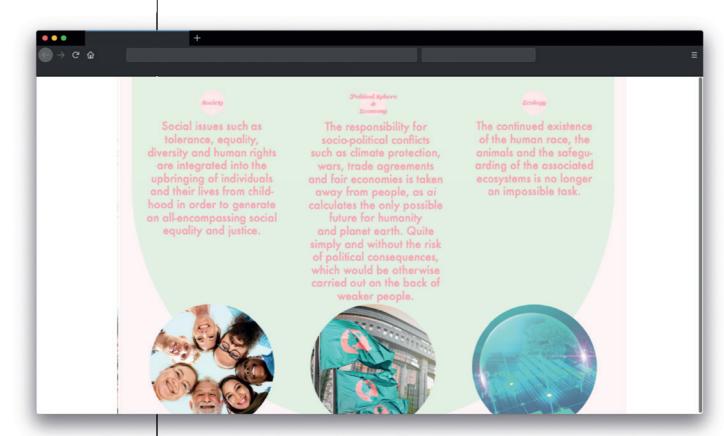
Thanks to all inclusive, the most efficient form of economic and social life is determined. Industrial overpro-

duction, food waste, environmental pollution, energy waste and the global problems of climate change and political conflicts are no longer part of everyday life.

In short: a world that offers a future for everyone, not just for the fittest.

All inclusive is a smart system, which is your constant companion in daily life. Integrated into your smart home, it provides lots of useful information, tips and data to make your everyday life at home easier. In addition, it accompanies you in the form of a smart watch during sports, leisure and sleep and records vital data about your health, your rhythm of life and your emotional state to support you with essential tips, medical advice and helpful exercises for self-optimization. It also connects you digi-

tally with all your social contacts and makes maintaining them easier.



32 | munich oct/nov 2020 | 33





WHICH SOCIETAL TOPICS ARE YOU ADDRESSING WITH YOUR PRODUCT/ SERVICE?

Natural disasters, political conflicts, the shift of personal interest in public discussions, the power of fake news and the unstopped spread of intolerant and false information are big risks for our social, political and ecological future. *All inclusive* leads humanity into a sustainable and economically maximally efficient future.

Society

Social issues such as tolerance, equality, diversity and human rights are integrated into the upbringing of individuals and their lives from childhood on in order to generate an all-encompassing social equality and justice.

Political Sphere & Economy

The responsibility for socio-political conflicts such as climate protection, wars, trade agreements and fair economies is taken away from people, as all inclusive calculates the only possible future for humanity and planet earth - quite simply and without the risk of political consequences, which would be otherwise carried out on the back of weaker people.

Ecology

The continued existence of the human race, the animals and the safeguarding of the associated ecosystems is no longer an impossible task.

DESCRIBE WHY YOU CHOSE THE SPE-CIFIC VISUAL APPEARANCE OF THE PRODUCT/SERVICE. WHAT ARE YOU INTENDING TO TRIGGER WITH THE DE-SIGN?

We have opted for a simple, timeless design, as it is intended for everyone and supports its acceptance as best as possible.

AFTER PRESENTING YOUR PRODUCT/ SERVICE TO THE OTHER PARTICIPANTS, WHAT ARE YOUR MAIN TAKEAWAYS FROM THE REACTIONS AND THE DIS-CUSSION?

It is frightening to imagine the power with which a speculative artificial intelligence system can take over our life. Nevertheless the future scenario doesn't seem so far away anymore.

Even if an artificial intelligence is supposed to act in a supportive way, there is still the possibility that it could be occasionally suppressing our own skills or activities of everyday life. Furthermore, the appearance of an artificial intelligence in our private spaces still creates an uncomfortable feeling, although products like Alexa or Siri are already there - in our private spaces! The group discussed whether there's no way out of this situation, meaning that society has to accept the dominant position of artificial intelligence providing companies, or whether society has to drastically change how and by whom artificial intelligence is produced.

